pet sustainability coalition

ACCREDITATION PROGRAM

PSC offers **the only** accreditation in the pet industry that measures and verifies your sustainable business operations. When you pursue accreditation, you are evaluated on your **social** and **environmental** impact initiatives through a third-party assessment.

Why Become Accredited

Accredited companies are sustainably-led and measured businesses that drive positive impact for pets, people and the planet. These leaders in the pet industry are meeting consumer demand for **actionable** and **transparent** business practices.

- Hold your business to higher environmental and social impact standards
- Formalize your sustainability commitments and learn where you can excel
- Establish credibility with stakeholders and attract the best talent
- Stand out in the pet industry and earn recognition in exclusive events, publications, and awards

Program Benefits

TRADE SHOW	Order Accreditation collateral (floor decals)
	Booth number included on show maps*
	Product features at PSC booth
	Priority choice for select PSC sponsorships (ie, trade show sustainability pavilions)
	Eligibility for booth placement in exclusive Sustainability Sections at participating trade shows
YEAR-ROUND	Logo placement on PSC Accreditation web page
	Inclusion in co-branded Sustainable Pet Business digital booklet (with over 50 downloads/month)
	Opportunity for special placement in the PSC Supplier Directory
	Recognition in the monthly newsletter and social channels with over 10,000 active followers
	Discounted media opportunities with accreditation partners
	Digital asset kit including logos, badges, media templates, etc.
	Eligibility for Top Performer Awards
	Special consideration for hosting and speaking opportunities at PSC events
	Virtual networking opportunities
	Option for PSC website hero slider
	Marketing Content: PSC blog, press release, or case study

*at participating shows

Steps to Accreditation

ASSESS	Complete required SDG Action Manager Assessment modules; Baseline, SDG 8 and SDG 12
CONSULT	Discuss with PSC Accreditation Manager to determine minimum score achievement and eligibility for Accreditation*
APPLY	Submit application form and deposit (1 credit)
VERIFY	Receive documentation request, submit documents, schedule and complete interview
SIGN	Confirm minimum score or improvement, submit agreement, and pay program fee (using credits)

*Minimum score requirement of 75 points, with 25 in Baseline and combined 50 in SDG 8 & 12

SDGs **8 and 12** are two of the modules that best represent PSC's industry-wide priorities. Verifying the **same modules** for all Accredited companies allows for more accurate comparison and determination of top performance.

2025 Program Costs

*All companies must pay a 1 credit application deposit, subtracted from total fee upon successful verification.

COMPANY REVENUE	ANNUAL ACCREDITATION PROGRAM FEE
< $1 million	1 Credit
$1-$5 million	2 Credits
$5-$15 million	3 Credits
$15-$50 million	4 Credits
$50-$100 million	6 Credits
> $100 million	8 Credits

Apply at

petsustainability.org/psc-accreditation/

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